There should be a limit on how many television or radio stations one company should own because if one large company owns a lot of stations such as Clear Channel, then there will not be a lot of diversity in the radio or television media. Large companies will put on all their stations the same songs and that will turn radio listeners away. There should be a lot of independent companies, so that there is a lot of different types of formats presented to different audiences, and so that there will be competition in the media world.